



Dare to Compare Snow Challenge

- Customer Submission Form -

Event Details:

If you find a Toro single stage snow thrower at your local The Home Depot with a lower sale price (at least \$1.00 lower) with all of the same or better features as Craftsman model #71-88980, then Sears will give you a \$100 gift card for use on a future purchase. Sears online price at the time of purchase will be used for comparison purposes.

1. You must purchase the qualifying Craftsman model snow thrower, #71-88980, between 11/8/18 and 11/18/18, to be eligible.
2. The price of the competitive model must be at least \$1.00 lower than the Craftsman model to be eligible for consideration. Competitive item must be available for purchase at your local The Home Depot at the time of comparison.
3. The Craftsman Price Guarantee applies only to the Craftsman snow thrower model #71-88980, sold only at Sears Full Line Stores or on sears.com. Offer not valid in Sears Hometown, Hardware or Outlet stores.
4. Limit one submission per household.
5. In the event of a return of the Craftsman merchandise, the value of the gift card will be deducted from any refund amount.
6. The Craftsman Price Guarantee is not valid on layaway or leasing transactions.
7. Excludes Toro's commercial product, one of a kind and reconditioned items; outlet store items; products at military PX, online only offers, items or prices that are closeout, clearance, or net of a rebate or gift card; bonus or free offers, special offers, bundled offers, financing offers, rebates, coupons items offered as part of a private or "friends and family" or similar type event, competitive service agreements, extended warranties, used, damaged, returned, open box or display merchandise, items that are limited in quantity, offered for less than eight hours during a day. Typographical or other errors on competitors' prices, features or any other advertising errors in competitors' advertisements are not eligible. Photo copies of advertisements or receipts will not be accepted as verification of competitor pricing.

NOTE: Please write legibly and concise while filling out the submission form, failure to do say may result in the termination of your request. We appreciate your understanding and participation.

Customer Contact Information:

Name: _____

Phone Number: _____

Email Address: _____

Home Address: _____

Craftsman vs. Toro Compare Checklist:

Toro Model from The Home Depot: _____

Please check off each box if the Toro model you're comparing has the same or better features listed below. If the features are different please write the difference in the coordinating box provided:

<i>Check/Difference:</i>	<i>Vs.</i>	<i>Features:</i>
	Price	Lower Price of \$499.99 (minimum difference of \$1.00)
	Clearing Width	21 Inches
	Intake Height	13 Inches
	Engine Size	208cc
	Starter Type	Electric
	Operator Control	Ergo Bail
	Auger Size	9 Inches
	Chute Control	Joystick with remote pitch control
	Tire Size	8 IN x 2 IN
	Warranty	2 Years

Other: _____

What We Need From You:

1.) Please send this filled out submission form to the following address:

Craftsman Snow Challenge

3333 Beverly Rd.

C4-182B

Hoffman Estates, IL 6017

- 2.) Proof of the Toro model's price must also be included within the envelope in the form of original print advertising, a screen print of the product page online showing your local The Home Depot's store price and date, an in-store promotional flyer, or any other printed form with proof of price and date. Proof of price cannot be hand written. Competitive item must be available at the time of purchase at your local The Home Depot at the time of comparison.
- 3.) Copy of your Sears receipt showing the purchase of the Craftsman Snow Thrower model #71-88980 between the dates of 11/8/2018 – 11/18/2018
- 4.) Any other supporting documentation you feel necessary to submit for review and approval of your request

Submissions must be received by December 1st, 2018. Final determination will be made no later than December 15th, 2018. You'll first receive an email verifying or denying your claim. If your submission is approved, you will receive a Sears' \$100 gift card via mail to the address provided above.